



# SUCCESS

A Quarterly Update on SAFAL Trust

## From the desk of Chief Functionary

Wish you all a very Happy and Prosperous New Year 2020.

This year at SAFAL, we are hoping to make a greater impact for larger number of low-income youth and women across wider geographies.

To do this we have expanded our team capacities both in terms of numbers as well of specialized skills and started new projects.

With the advent of K S Murthy, our new Executive Director we hope to take bold steps forward to reach out to various stakeholders, build partnerships and collaborations that would help in achieving our goal of catalysing economic growth of underserved youth and women in a long-lasting manner.

We also welcome our new staff Samuel, Girish, Manjunath, and Fatima along with many freelance trainers who have committed to work with us for technical, soft and life-skills training across different geographies under multiple projects.

I wish all our stakeholders for a meaningful engagement in various platforms and mechanisms we are creating to elevate and amplify their ideas and missions.

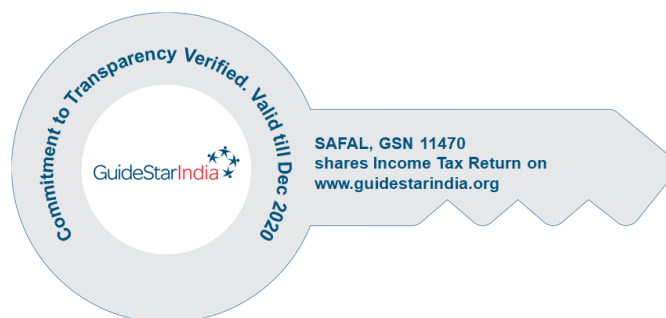
We will ensure our students will be able to develop the requisite skills and confidence to empower themselves with knowledge and economic self-sufficiency.

Best Wishes

**Rumi Sikdar**

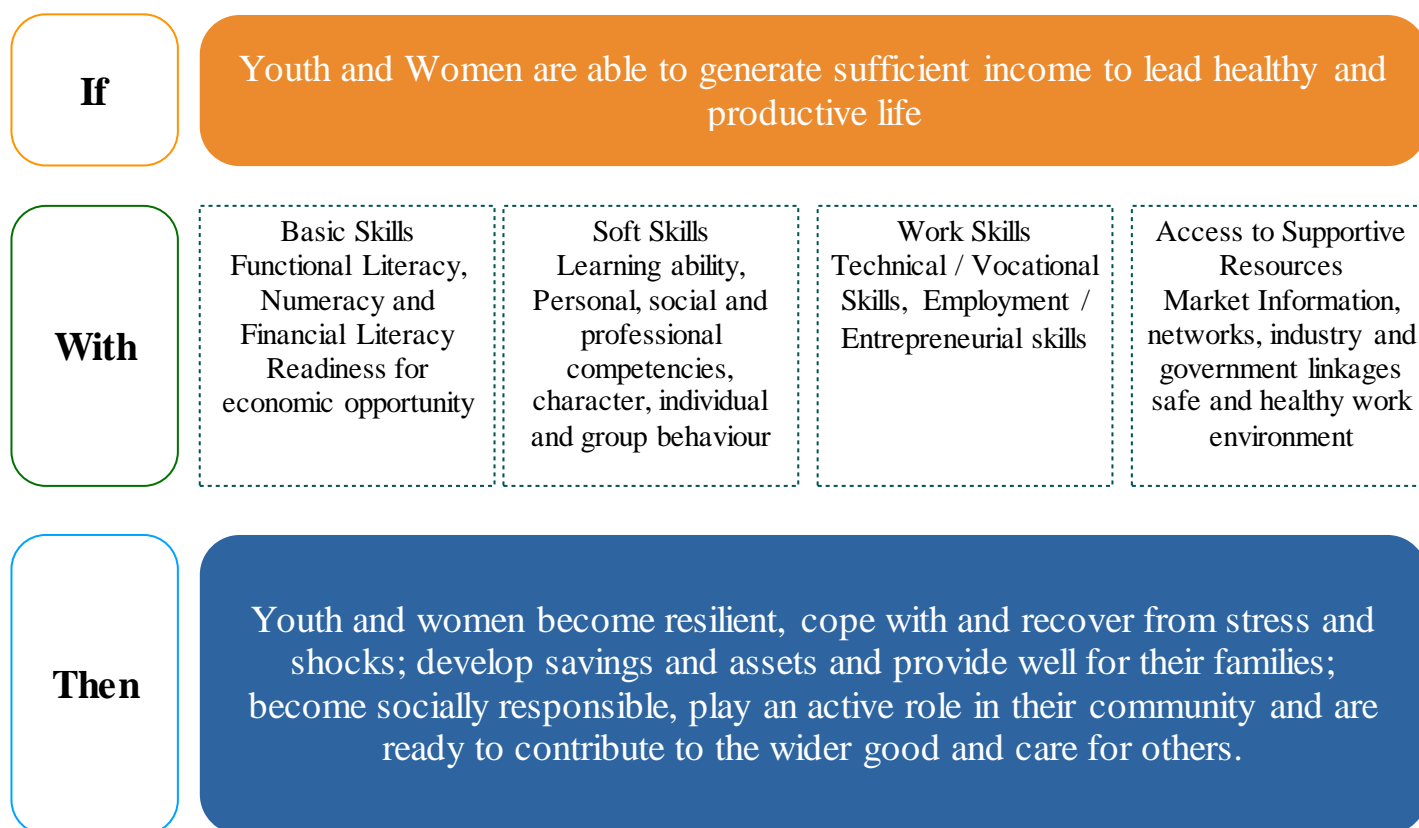
## In this issue

1. From the desk of Chief Functionary
2. SAFAL Theory Of Change
3. Our New Vision
4. NEWS UPDATES
  - Rebranding of SAFAL
  - Update on TITAN LeAP Project
  - New Projects
5. PHOTO FEATURE



GuideStar India is India's largest and most reliable online information repository with 9000+ NGOs. We have been awarded the prestigious GuideStarIndia Transparency Key award for 2019 and have joined India's largest pool of credible NGOs after undergoing a rigorous due diligence process. GuideStar India's Transparency Key is the Foundation Level certification indicating that the organisation has filed annual income tax returns as a tax-exempt entity and has shared the same in the public domain. To view our profile at GuideStar India, please visit: <https://guidestarindia.org/Summary.aspx?CCReg=11470>

## SAFAL Theory Of Change



## Our New

### Vision

SAFAL (Skills Academy For Appropriate Livelihoods) is an Indian Trust formed in 2005 that mobilizes; educates, provides requisite skills; facilitates resources; and catalyzes disadvantaged youth & women towards garnering employment/livelihood opportunities for self-reliance and growth.

SAFAL's Vision: To alleviate poverty and contribute towards the social and economic development of the Country.

SAFAL's Mission: To provide gainful, equitable and sustainable livelihood opportunities to low income groups through systematic approaches adopting appropriate technologies.

## SAFAL Trust on Social Media



<https://www.facebook.com/SkillAcademyforAppropriateLivelihoods>



<https://twitter.com/NgoSafal>



<https://www.linkedin.com/in/safal-ngo-37a46519a/>

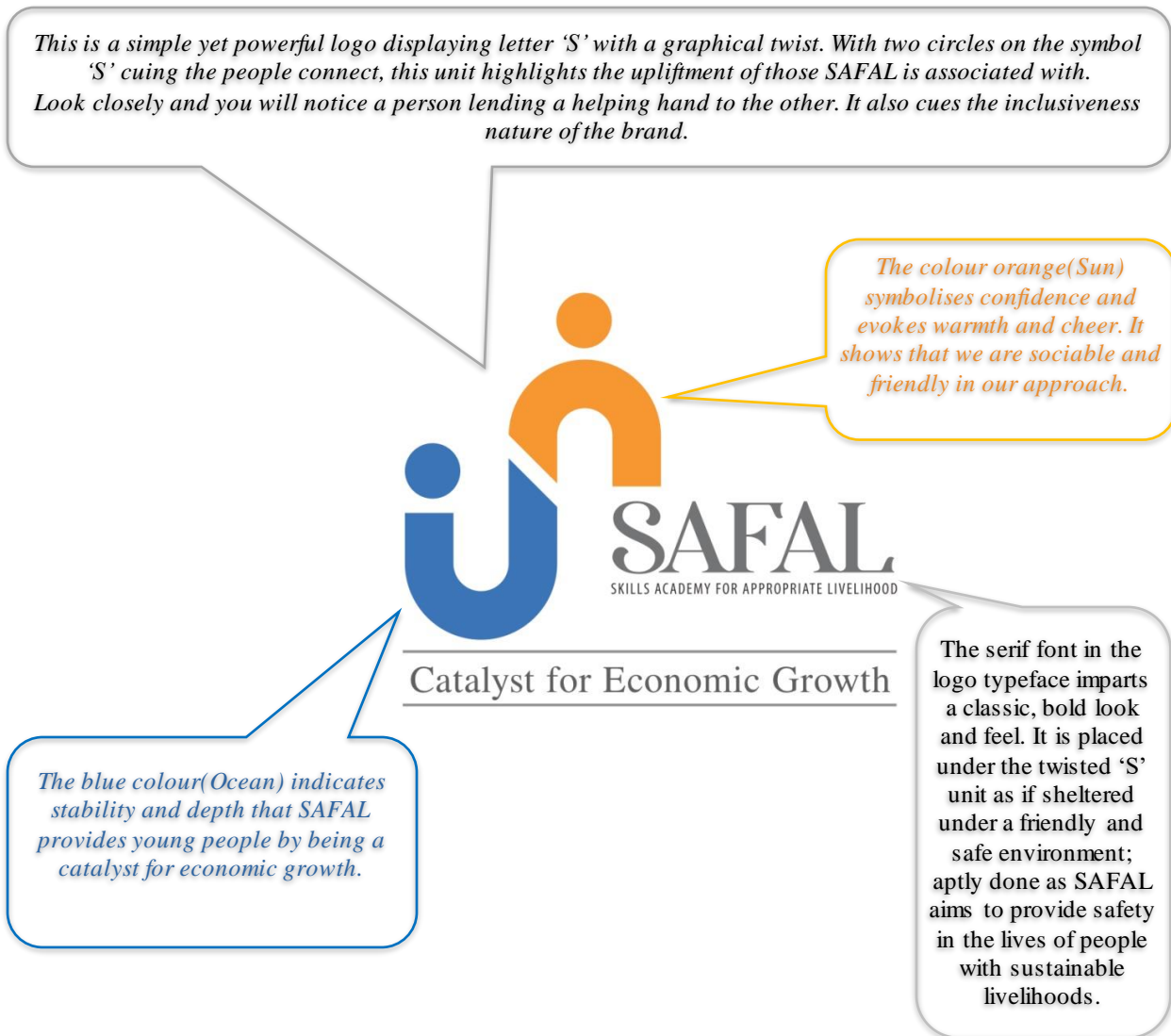


[https://www.instagram.com/safal\\_org/](https://www.instagram.com/safal_org/)

## Rebranding of SAFAL

Since inception in 2005, there have been major changes at SAFAL. Be it our approach to issues, projects/programs, our way of working, technologies, Geographic location, people and many more. With our ever increasing energy and vigour, we realised that we need to look a lot more contemporary and closer to our beneficiaries- the youth.

We started with the logo.



## Update on TITAN LeAP – “My Dream Counts” Project



This project is a CSR initiative by TITAN Company Ltd. for Skill Development. Since 2015 SAFAL has trained and employed more than 1700 youth under Titan LeAp project. During this year (2019-20) SAFAL aims to train 260 candidates both at its centre as well as few other partnering colleges. This year the students are being trained on various skills like Accounts & Tally, Retail, Data Entry, Digital Marketing and Hospitality.

## New Projects in the New Year.

---

SAFAL initiated two new Projects during this month.

1. Skill Development Training Program on Digital Marketing & E-Commerce for Final Year Degree and PG students in “Employability Skill Centers” of Andhra Pradesh State Skill Development Corporation

The objective of this project is to enable students with solid first-hand knowledge on Digital Marketing & E-Commerce.

After completion of the training the students are expected to run full-fledged digital marketing campaigns and grasp the internal functioning of e-commerce portals.

Through this project we aim to train more than 1,000 students in 16 colleges across CRDA zone in Krishna District of Andhra Pradesh.



2. The project is supported by HCL Foundation's flagship urban community development program called HCL UDAY.

This “LIFE EASY” project aims to bring gender related behavioural transformation in about ~4,000 adolescent students from 20 select state government higher secondary schools involving ~75 teachers & staff, ~1000-2000 parents, and other stakeholders.

The project intends to empower secondary and higher secondary school students in select schools by:

- Imparting knowledge and understanding on gender related stereotypes, biases, myths and misconceptions;
- Promoting appropriate attitudes (with facilitation of positive learning environment, showcasing positive outcomes, eliminating negative thinking, and enabling self-sustaining rewarding systems for motivation)
- Facilitating congenial practices (empowered through basic and soft skill training)

Other significant intervention of this project is to promote gender sensitivity amongst teachers, parents, and community influencers to have sustained impact beyond the project intervention.

The project will also create safe spaces for adolescents in schools and communities by reducing physical and social barriers and improving decision making through life skills modules, mentoring program and career guidance.







**ASV. Titan LeAp program**



**Mobilising candidates**



**Sidhartha Mahila College. Vijaywada**



**Nalanda College, Vijaywada**



**LIFE EASY Intervention School**



**Field visit**



**Placement interview**



SAFAL Trust  
37/1, YASHAS Complex, 1st Floor, Singasandra, Hosur Road,  
Bangalore – 560068  
Website: [www.safal.org.in](http://www.safal.org.in) | E-mail: [info@safal.org.in](mailto:info@safal.org.in) | +91-80-257-43-124

PAN: AAFTS6903D | TAN: BLRS29276C | GST: 29AAFTS6903DIZE  
FCRA Registration: 094421456 | Niti Ayog ID: KA/2017/0176043